

Education

Berklee College of Music

September 2011 - May 2016

Bachelor of Music - concentration in Music Business, Vocal Performance and Minor in Drama

Emerson College

September 2013 - December 2013

Pro arts certificate - concentration in Broadcast and Digital Journalism

Northwood University

August 2010 - August 2011

Associates - concentration in Accounting and Business Administration. Included early college credits from South Grand Prairie High school taken in May 2007.

Customer Service and Promotions Experience

Intern: Legends Football League

October 2014 - July 2015

Promotions and event marketing for Legends Football League Baltimore Charm and Los Angeles Temptations
Research to find connects with terrestrial broadcasters (Television/Radio),
Social Media promotion of events and games for the Baltimore Charm Team
Associate Game day production for Los Angeles Temptations

Intern: Touch 106.1 FM

March 2012 - April 2013

Front Desk assistant duties, Promotions, Journalist, News Curator, Voice Over Talent for commercial spots

Intern: IMC Magazine

June 2013 - August 2013

Freelance Writer for the IMC Magazine www.theimcmagazine.com

Intern: 94.9 KLTY at Salem Communications

May 2013 - August 2013

Radio Promotions intern at Salem Communications Dallas, Texas
Coordinate Celebrate Freedom Festival
Artist relations for the Promotions Department
Stage assembly, prepping the grounds for the festival and Banner placement

Intern: College Fashionista

May 2013 - Present

Freelance college fashion column writer www.collegefashionista.com

Intern: Social Media/Street Team Marketing

January 2014 - January 2015

Intern for singer/songwriter Tebey - as the marketing brand specialist with Warner Music Canada position included coordinating time sensitive events and contest to garner more traffic to artist social media

Intern: Music/Entertainment Marketing Intern

September 2013 - January 2014

Intern for Emuze Connect/Karmaloop - Research and prepare site for Verge Campus Tour

Research-marketing strategies for Emuze connect entertainment social media site

Intern: World Financial Group

January 2011 - August 2011

Accounting intern - position included clientele recruiting, help with employee staffing and recruiting and product sales.



Intern: Duskin advanced Skin care

June 2011 - August 2011

Spa Administrative Assistant/ Certified Esthetician

Work Includes Filing, Setting up Travel Schedules, and Setting up Clientele Schedule

Assisted in skin care clientele and administered microdermabrasion, chemical Peels, waxing and aromatherapy.

Teaching Experience

YMCA of Greater Boston

March 2014 - Present

Front desk secretary, preschool assistant lead and afterschool and summer camp staff for the YMCA of Greater Boston.

Have experience working with Los Angeles, CA and Dallas, TX branches.

Barbizon Modeling and Entertainment School

October 2014 - March 2015

Intern and Coaching staff for the school and taught proper etiquette skills and business of the entertainment industry.

Koinonia Christian Academy

September 2014 - February 2015

Preschool Assistant Teacher for children ages 2 - 5 years

Volunteer Experience

RAE's Hope - Mentor __

- Boston Girls Rock Campaign - Music Empowerment Mentor
- Trumpets for kids - Music Mentor __
- Genuine Voices - Juvenile Music Mentor __
- Big Brothers and Sisters Organization - School Based Mentor
- Leukemia and Lymphoma Society - Runner, Mentor __
- WGBH Boston - Costume Performer __

Accomplishments

- Miss Black Massachusetts Coed 2015
- Opened a 501C3 non-profit World Music Foundation
- Started my own blog titled ADO Couture for fashion/fitness/lifestyle
- People to People International Student Ambassador
- Student ambassador with the People to People Dwight D. Eisenhower Organization scholarship to study abroad in China

SKILLS

- Marketing, Promotions, Sales, Public Relations, Customer Service
- Computer Programs - Word, Excel, Final Cut Pro, Logic Pro, Macintosh and Windows
- Freelance Writing for Fashion and Music Blogs
- Public Speaking